

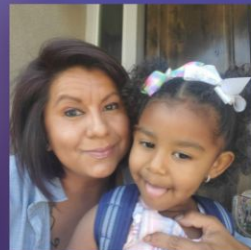
Raise The Barr

2022 ANNUAL REPORT

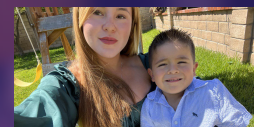
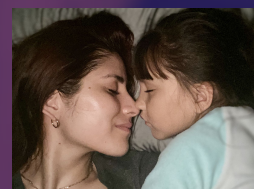
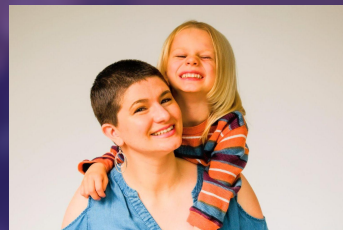
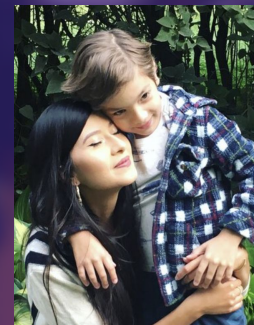
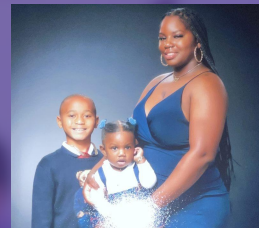
Tackling Poverty Two Generations at a Time.



RAISE THE BARR



Our Reason Why



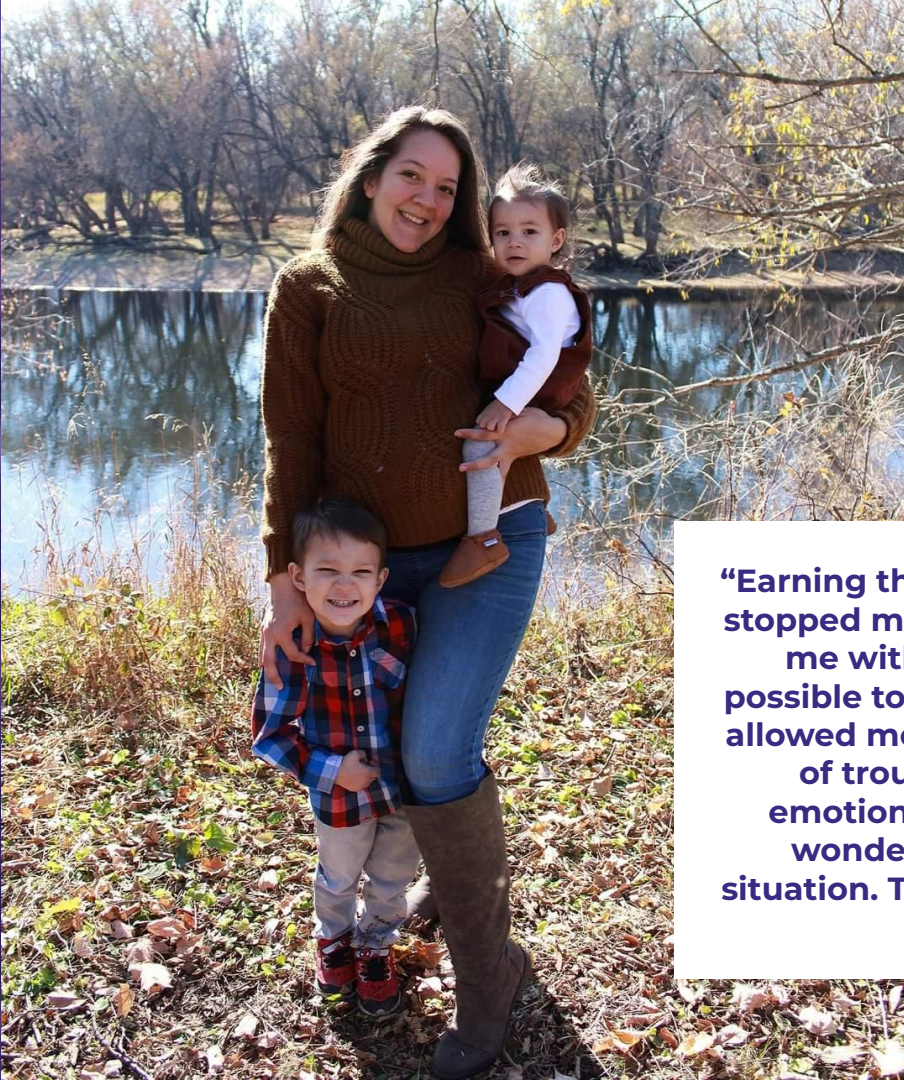


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“Earning the Raise The Barr scholarship, and the support system, stopped me from dropping out of college, again. RTB has helped me with safe housing, basic and survival needs making it possible to continue towards my RN degree. The funds have also allowed me to put my son in sports and keep him active and out of trouble. The financial award has helped get rid of the emotional and mental stress of constantly being broke and wondering if we will ever get out of our current financial situation. This has changed my life for the better.” – Kayla H, 2022-23 cohort member



Our Dream

“As we reflect on the growth of the last year, we are overwhelmed with appreciation. Anthony and I started Raise The Barr because we believe that it was family who kept us going when we had nothing but the desire to finish college and achieve financial stability. Six years later, we see ourselves as extended family to over 150 scholars, walking alongside them as they take the same path we did so many years ago.

We could not have grown without the belief and confidence of our generous friends and supporters. Thank you for supporting this dream of ours, and the dreams of our scholars, as they do the work to make their dreams a reality.”

– *Lori Barr and Anthony Barr, Co-Founders*

A blurred background image of a group of people, likely a community or family, in a warm, indoor setting. The image is out of focus, showing silhouettes and soft colors of people's clothing and hair.

Our Mission

Raise The Barr empowers single parents and their children to achieve economic mobility through higher education. Our supportive community fosters self-worth, determination, and unconditional acceptance and respect, enabling single parents to reach their full potential and realize their dreams.

Who We Are

We are a dynamic community of single parents who support and inspire one another on a journey towards economic mobility. Through mutual reinforcement, celebration of accomplishments, and targeted resources, we equip single parents with the tools they need to complete their degrees and achieve a brighter future for themselves and their families.

Impact: By the Numbers

98% of FY 2022 scholars either earned **degrees** or **remain in school**

750 hours of direct **one-on-one coaching**

51 kids received **holiday gifts** and cheer

30 emergency grants distributed to students for emergencies that would have otherwise disrupted their enrollment status

\$168,000 issued in **scholarships** to support tuition, childcare payments, rental subsidies, and emergency grants (more than \$775,000 awarded since 2016)

1,181 hours of **workshop** and community-building activities experienced across both regions

58 scholars created **irreplaceable moments** with their children through our organization

Inspired by

"Growing up the youngest of 3 boys raised by a single mom, I've seen first-hand how hard and stressful it can be for a single parent to provide for their kids. Add in trying to get an education at the same time—unthinkable. **My mom wanted to go to school but she was forced to make a choice: work two jobs and provide for her children or find a way to go to school on her own without them. It was an easy choice for her: she chose us.**

At Raise The Barr, we're helping single parents avoid having to make that dreadful choice. We're by their side providing support so they can do both. This is how we tackle poverty two generations at a time. This is why we do it."

– Chris Jahnke, Minneapolis-based Board Member



Lived Experience

Impact: The Cohort

Cohort members are selected from a competitive pool of applicants across CA and MN. Each member receives coaching that supports family well-being and academic success. This formula reduces isolation and builds assets in three key areas: social capital, financial empowerment, and academic and professional pathways.



"It has been an honor to serve the first RTB cohort. We have such a talented group of students that inspire me to be better every day." – Aaronica Jackson, RTB Alum and current MN Program Coordinator

Impact: Community Partner

In 2022, 51 scholars benefited from joining our community, including 11 Long Beach City College (LBCC) students selected for an innovative partnership launched in the fall. We work closely with LBCC's CARE, CalWORKs and Basic Needs staff to provide wrap-around academic, mental health services and other basic needs, including subsidized housing, childcare, financial literacy and career development workshops to these single-parent students and their families.



“Many of the resources like daycare and student housing that would assist single parents aren’t usually available until you attend a four-year university. This important partnership opens doors and resources specifically for our single-parent students to persist with their education and help their families thrive.” – Dr. Mike Muñoz, Long Beach City College District's Superintendent-President



“I learn so much in the financial empowerment program. I finally have someone to ask questions about things like home-buying and other financial matters. It has been really useful.” – Camila, MN

Impact: Coaching and Workshops

All cohort members receive one-on-one coaching from trained staff who have current and relatable lived experiences. Together, coaches and scholars set monthly goals to navigate the academic and social systems they encounter on their journey to economic mobility.

Monthly workshops are designed to develop leadership, knowledge, and skills around family wellness, financial empowerment, college and career planning, and more. They are facilitated by professionals and experts, including RTB staff and single-parent students themselves, who often know best how to manage their time, navigate social systems, and advocate for their family's needs.

Impact: Scholarship and Aid

Each cohort member gains access to financial support, including:

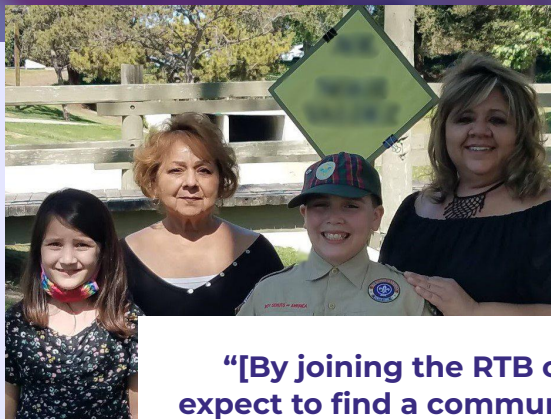
- Educational expenses including tuition, fees, supplies and materials
- Cost of childcare
- Rental assistance
- Emergency grants, of up to \$1k annually, for unexpected expenses like car repairs, a medical emergency, etc.
- Rewards and gift cards for accomplishing goals
- Additional financial resources

“Honestly, the relief I felt when I received the award was enormous. I was so worried about how I was going to manage life this year and this scholarship made it possible for me to focus on school and be a better parent.” – Etel, CA



Impact:

Community-Building and Peer Support



“[By joining the RTB cohort,] I didn’t expect to find a community of people who are just like me, who understand my experiences, and who challenge me to think creatively while creating possibilities that I had previously only imagined!” – Sebrina, CA

RTB scholars regularly identify peer support as one of the most important factors to their success. This is why we emphasize building a mutually supportive community of single-parent scholars in our programming and strive to ensure that our staff and board reflect the communities in which we work.

Single parents are often isolated with limited time and support systems. According to [Forbes](#), “estimates show between 70% and 80% of all jobs are never posted,” rather, they are often filled “through a professional network connection.” RTB hosts workshops to prepare scholars for business networking and encourages these individuals to participate in quarterly gatherings and other events to meet RTB’s growing community of supporters and other business professionals.

A Year in the Life of an RTB Scholar



proud of my kids

I am...
strong
a good parent
valuable
a problem solver
blessed
a trailblazer
not a quitter
exactly where I am supposed to be
enough
energy
beautiful
determined
loved
a dreamer
appreciative
driven
resilient
a role model
a survivor

creative
smart
full of energy
worthy



Success Stories

"I'm Brenda, Raise The Barr's Whole Family Program & Emergency Grant Coordinator. After earning my Associate's degree in Psychology, I transferred to UCLA to attain my Bachelor's in Sociology, and that's when I was awarded an RTB scholarship. Lori, RTB's executive director, implemented my and other RTB scholars' feedback and suggestions into RTB's programming to continue to serve the single-parent family population innovatively.

Two years later, as an RTB team member, I'm honored to pay it forward, because student-parent services such as RTB made it possible for me to complete my Master's program at UCLA and become a Licensed Associate Social Worker. My career goal is to do exactly what I'm doing now: giving back to the student parent community."

– Brenda Coronel, RTB Alum and current CA Program Coordinator

RTB Scholarship Cohort 2022-2023:

Katie H.

Business Management; University of Northwestern, St. Paul



Memorable Moments:

Katie H.

This is Katie, a social butterfly who enjoys playing volleyball and scrapbooking. She's also a single mother of four who studies business management, and she aspires to one day open her own accounting firm. Katie has been an RTB scholar for four years.

Katie shared with us, **"I do not see myself as a victim of being a single-parent among a minority; rather, I strive to make a difference by showing others that I wouldn't be where I am now without the continuous support I receive from [the] Raise The Barr scholarship team, committee, sponsors, and donors, to be able to graduate in May 2023 for my bachelor of science in Business Management while working full-time as an accounting clerk."**

Memorable Moments:

Dustin H.

This is Dustin, a classic car aficionado who loves working with kids and making people laugh. He is studying liberal arts, and he plans to work as a coach in a school district.

“When I received an email that I was selected for this scholarship, I was in shock.” Dustin shared. **“I thought there was no way they would select a single dad to receive an award. I thought most awards would go to single mothers. Words cannot express how thankful I am to be selected as a recipient of this scholarship. I look forward to working with people within the foundation and learning as much as I can.”**





Memorable Moments:

Amanda S.

This is Amanda, a single mother of four living in CA. Even though Amanda is not a member of our 2022-2023 scholarship cohort, she applied for our emergency grant after her son was hospitalized last year.

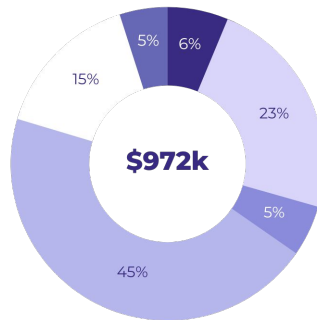
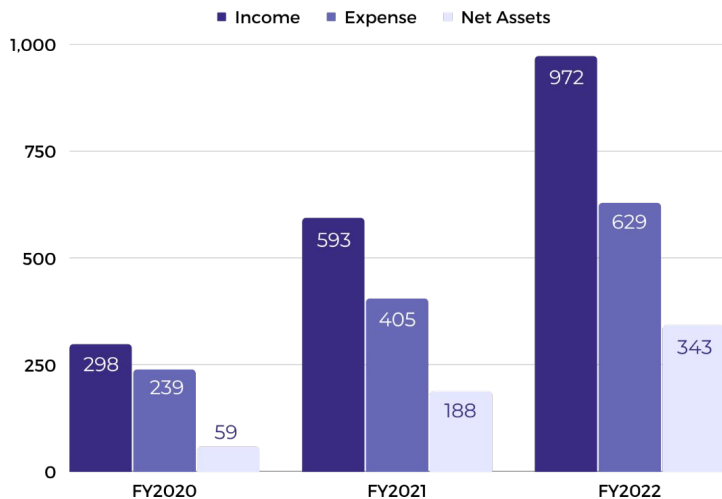
“At one year old, he struggles with seizures and even had to be put into a coma because of the severity of one of his prolonged seizures... His medication was extremely expensive, not covered by insurance, and set me back tremendously, but RTB was able to help me cover the cost, relieving so much stress and anxiety... I will never forget how you helped me when it seemed like no one else could.”

RTB's emergency grants are available to all eligible single-parent students across CA and MN.

Financials

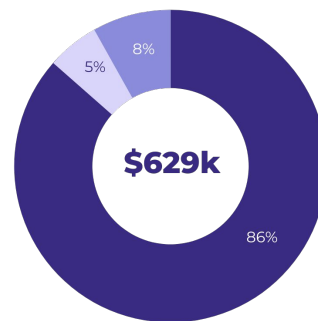
Three-Year Financial Analysis

(In thousands of dollars)



FY2022 Income

- Business/Corp – \$61k
- Individuals – \$225k
- Foundations – \$51k
- Private Grants – \$437k
- Other Income – \$150k
- Net Special Events – \$48k



FY2022 Expense

- Programming – \$544k
- Admin – \$34k
- Fundraising – \$51k

86% of expenses go directly to programming.

Looking Ahead: Strategic Initiatives

“RTB’s recent growth is indicative of how powerful its model is – families need supports that go beyond scholarship, and in listening to their parents, RTB continues to be ahead of the curve.” – *David Croom, Washington DC-based Board Member*



Raise The Barr is a small nonprofit with big ambitions. With six years of evidence proving our methodology we are confident we can make lasting impact in the lives of those we serve.

One of our main goals is to replicate the Long Beach City College stable housing cohort model in Minneapolis by 2024. This partnership has been incredibly successful in providing stable housing and support services to this year’s cohort, and we believe in its potential to help even more families.

In addition, by 2025 we plan to double the number of scholarships we distribute annually to 40 single-parent families. To hold that commitment we intend to fund half of our annual scholarships through an endowment fund.

Another important program we’re working to initiate is a statewide single-parent student fellowship in Minnesota. This platform will empower single-parent students to become advocates on their campuses and influence policy that reduces barriers to success.

Finally, by 2025, we plan to launch “The Huddle”, a central hub in LA County that will provide safe, affordable housing for single-parent students and their children, along with an early childhood education center. At Raise The Barr, we are committed to helping families break the cycle of poverty through education and stable housing.

Through the generosity of our supporters, our confidence is high that over the next three years, we will attain our goals.

Our Championship Team

Board of Directors:

Top: Anthony Barr, Lori Barr,
Amber Berrios, David Croom,
Lela Diaz, Samantha Gammell,
Brad Heitzinger



Bottom: Melanie Hoffert, Chris
Jahnke, Mabel Muñoz, Janine Radoc,
Malik Rucker, Mai-Anh Tran



Advisors:

Autumn Green, Cherry Lai, Gloria Perez, Chanda Smith-
Baker, Darrell Thompson



Staff:

Top: Mark Barr, Evelyn Batres,
Carmen Borgia,
Yvette Chong-Coontz,
Brenda Coronel, Aaronica Jackson,
Christianne Johnson
Bottom: Stephanie Sandler, Brian Zirbel



With Gratitude, **THANK YOU**

to our FY 2022 Supporters for Helping us Tackle Poverty
Two Generations at a Time.

\$100,000+ Donors

Anthony Barr
California Community Foundation
ECMC Foundation
Long Beach Community College District

\$50,000 – \$99,999 Donors

Mortensen Family Foundation
NFL Foundation

\$25,000 – \$49,999 Donors

Capital Group
Chief
Genesco Sports Enterprises
Nicole Mortensen

\$10,000 – \$24,999 Donors

Apoorva and Darya Shah
SOLA Salon
John Marinac
Pitney Bowes Foundation
The Minneapolis Foundation
U.S. Bank

\$5,000 – \$9,999 Donors

Chevron
Edward Berrios
Fidelity - DAF
Gail Kiralla
Jen Cowan
Kristin and Mark Colin
Minnesota Vikings Football, LLC
One Team Partners
Pet Evolution
Ryan Williams, Athletes First
Schwab Charitable
Steven Renn
Susana Rosas

\$1 – \$4,999 Donors

Adam Donner
Aleksa Montpetit
Alex and Jacqueline Brug
Alex Baher
Alexus Smiley
Amanda DeKanic
Amber Berrios
Amber Billmeier
Amber Tyrell
American Online Giving
Ana-Maria Vogler
Andrew Allison
Andrew Janish
Andrew Rose
Angela Fenwick
Anne Bui
Anne Marie Scibelli
Araceli Sandoval-Gonzalez
Ashley Adkison
Ashley Gonen
Ashley Hunter
Ashley Mages
Ashley Pachkovsky
Aubrey Dudley
Austin Sell
Austin Williams
Ben Petroski
Ben Provenzano
Beverly Wadsworth
Bobbie Mantikas
Brad Heitzinger
Brady Mitchell
Brendan McCracken
Brent Heitzinger
Brent Wilbin
Brian and Tracy Zirbel
Brian Taylor
Bridget Mallak
Brooklyn Sherrill
Cameron Curtis
Candice Carlton
Candra Smith
Carin Simpson
Caroline Lenher
Carolyn Cota

Casey Carl
Cathy Cowan
Cecilia Owens
Chad Isakson
CFA America
Cheniqua Johnson
Cheryl Foti
Chris Bailey
Chris Brown
Chris Jahnke
Christina Anderson
Christina Merritt
Christine Lyons
Christy Meyers
Clark Koury
Classy Bag Lady
Cobble LLC
Conrad N. Hilton Foundation
Diamond Dampier
Dan Twogood
Daniel Kurkowski
Daniella Pantin
Danielle Puhl
David Croom
David Jackson
David Krzewick
Dayna Hansen
Debbie Mitchell
Debra Colman
Deepak Nath
Dina Ferreira
Donna Svec
Drew Holdwick
Dustin Johnson
Edith Kang
Eduardo Garfias
Emily Breen
Emily Ware
Equitable Foundation
Eric Wilson
Erica Mirich
Erica Sahli
Erika Binger
Erika Goudy
Erin Yoon
Estelle Bussa
Eugenia Koudanis

Eva Fuentes
Farmers Insurance Group
Fidelity Charitable
First Republic Bank
Frances Gammellroach
Frank and Andrea Miccolis
Gabe Philibert
Gary Keyes
Gina Cueto Inc.
Glenn Thompson
Goldfine Jewelry
Grace Richardson
Gretchen Carner
Gunner Wengler
Heather Frank
Heather Rudolph
Heather Wells
Heidi Johnson
Heidi Novaes
Helen Hardy
Humble Fashion LLC
Ilze Arness-Swegles
Isaac Kuehn
Jackie Aguilera
Jacky Ibarra
Jacob Salkowicz
Jake Housley
Jakie Britt Brown
James Washington
Jasmine Arjasbi
Jason Jenny
Jaxon Grey
Jean and Michael Barr
Jen Caskey Group
Jen Daly
Jen Gomez
Jennie Compton
Jennifer Holmgren
Jennifer Lau
Jesse Mills
Jessica Chaintreuil
Jessica Ogren
Jessica Parris
Jessica Prudden
Jessica Stallings
Jill McCullough
Jill Plumb

Jo McMahon
Jocelyn Papadakis
Jodi Patchen
Joe Buscemi
Joe De Guzman
John Anderson
John Kasel
John Rossman
John Weisgerber
Jordan Cohen
Joseph Cherlan
Joshua Dorn
Joshua Swisher
Justin Frost
Karl Hobson
Karl Swaggert
Karia Glover
Karolina Susnjari
Katie Colin
Kevin Daly
Kevin Watne
Kierra Bennett
Kim Reddy
Kip and Sarah Ramsay
Krista Elmore
Krista Johnston
Kristin Clancy
Kristin Nugent
Kristina Lucius
Laura Avila
Lauren Ciulla
Lauren DiBiase
Laurie Gagner
Leah Porter
Lee Jackson
Lela Diaz
Linda Vangness
Lisa Adams
Lisa Morales
Lisa O'Brien
Lisa Vandergriff
Lorena Parra
LOVEthirteen
Lucia Cimarusti
Luke Schmitz
Luke Walker

Lynne Dastefano
Mabel Munoz
Madi Khemakhem
Malka Borrego
Mana Moiri
Marc Sandoval
Marcie O'Reilly
Margaret Dean
Maria Ballwag
Marijo Diaz
Mark Abdel
Mark Barr
Mark Ridinger
Mary Costello
Mary Frances Sandoval
Mary Hermann
Mary Michels
MaryAnn Vu
Matt Klink
Matt Smith
Matthew Ray
Melanie DeHoney
Melanie Funk
Melanie Hoffert
Melissa Lanchantin
Melissa Wollenberg
Michael Mitchell
Michelle Mayer
Molly Schomburg
Myrna Brutti
Nadege Souvenir
Natalie Grasso
Natalie Patterson
Nick Huynh
Nicole Lal
Nohel Corral
Norm Lantz
Panda Korman
Patricia Fuher
Patrick Daniel Reardon
Patti Garrigan
Patti Harris
Patty Healy Janssen
Paul Anderson
Paul Rutkowski
Peter Selness
Peter Weihs

Phil Steger
Phillip E. Sotomayor
Priya Alagappan
Rachel Wood
Randy Stark
Raquel Burgos
Ray Sandoval
RCF
Rebecca Reed Farha
Richard Cota
Rishabh Puniani
Robert Laxen
Robert Mallano
Robin Mayemura
Robyn Brandon
Rocky Horn
Ronald Delhomme
Rosalia Keirns
Ruben Duran
Russell Betts
Ruth Maynard
Ryan Copeland
Ryan J. Gaul
Ryan Kovich
Ryan M Strand
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Sam Pfeiffer
Samantha Durrant
Samantha Gammell
Samantha Jacobson
Sandi Shaul
Sara Francis
Sara Gardner
Sarah Kovatch
Satu Lee
Scott Leppsch
Sears Imports Auto
Shelby Fabian
Shirley Boeckermann
Shirley Daniel Reardon
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St. Paul Minnesota Foundation
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Stacy Lee
Star Grigsby

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Stephanie Mizrachi
Stephanie Sandler
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Steve Hanson
Summer Sheriff
Susan Blake
Susana P de Llano
Svetlana Dahlgren
Sydney Silva
Tamara Busch
Tamara Wilson
Tammy Marinac
The Bubble Inc
Thomas Blakey
Thomas Cozzolino
Thomas Gerber
Thomas J. Westerfield
Tim Lundberg
Timshel Tarbet
Todd Ingold
Todd Stebleton
Tori Felton
Tracy Mikar
Trey Boynton
Tricia Jensen
Trish Dixon
Trish Stangret
Troy Dye
Troy Evans
Trudy Arellano
Tyler Gladden
Tyler McCarty
Tyler Nord
Uma Swami
Uzoma Obasi
Wells Fargo
Wendy Zirbel
Yolanda Brooks
Yolanda Macias
Yvette Chong-Cordova
Zehyani Bankwala

Join Our Team

Together, we can build a championship team. We have many opportunities for you to join us.

The Draft – support the selection process for cohort members, become a scholarship committee member.

Position Coach – share expertise about your professional industry as a speaker at a workshop, become a resume reader.

The Squad – join the Los Angeles or Minneapolis event committees.

Equipment Manager – coordinate the Back-to-School Supply Drive and December Holiday Gift Giveaway

General Manager – sponsor one of our 10-member cohorts for an academic year with the gift of \$25,000 for scholarship funds.

Season Ticket Holder – ensure organizational stability, become a monthly donor.

Join Our Conference – leverage our network and market your business through a creative sponsorship partnership.

RTB Fan Club – sign up for our quarterly newsletter and stay engaged with us on Instagram, Facebook, and LinkedIn.

For more ways to get involved, email us at info@raisethebarr.org.



 @RaiseTheBarrFund

 @RaiseTheBarrAB

 @RaiseBarr

 Raise The Barr founded by NFL Player Anthony Barr